

SEATTLE STUDY CLUB®

complete curriculum
2020 – 2021



academic program

introduction

It's an understatement to say these past few months have rocked our world. We've entered uncharted and dangerous waters, and we have to figure out how best to navigate safely through them to calmer seas and brighter days ahead.

To that end, Seattle Study Club has launched an innovative, full-academic-year program that offers guidance with practice recovery, financial stability, and enhanced clinical expertise. With sessions addressing your financial challenges, presentations that encourage you to set and track goals in your progress toward financial recovery, to insightful interviews and hands-on demonstrations, this is a perfect combination of knowledge and inspiration. Recognizing that the world and the recommendations will continue to change, the program is designed for flexible, adaptable delivery – we can determine if a session will be in-person or virtual based on the situation at the time. We still get to collaborate, learn together, and rely on each other for support.

Now more than ever the phrase that defines the core and essence of Seattle Study Club – doing dentistry together® – is a touchstone to remind us of who we are and why we are part of this amazing group of clinicians.

September

So, Now What? A Problem-Solving Journey

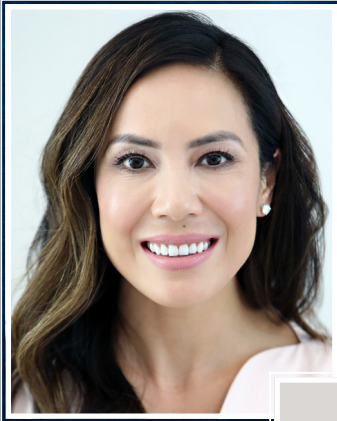
Facilitated by the Club Director

We've all faced similar challenges in closing our offices over the past months, complicated by a variety of unique and personal obstacles. What better place to share ideas and solutions than in a collaborative, caring and safe environment with supportive colleagues? This session will help each of us answer one of the most important questions in emerging from isolation and facing uncertain financial futures—"What can I do now to get back on my feet?" We'll talk about the challenges our colleagues have faced, and everyone will have the opportunity to share their personal goals for the coming year (this will be recorded for later review). This program is just what the doctor ordered!

Upon completion of this session, attendees should be able to:

- Discuss the challenges faced in trying to restore business and identify possible solutions they can implement for their own practice.
- Outline business and service goals for the coming year as a start toward recovery.

October



Photography – From Marketing to Case Acceptance

*High Intensity Learning Series
Amanda Seay, DDS*

The digital world has introduced several tools and techniques to make our workflows faster and more efficient. One of the most effective tools a clinician can have in the office is a DSLR camera. From documentation, communications and marketing—and ultimately better case acceptance—photography is essential in the dental field. Learn the fundamentals of photography and the basic setup needed to make your dentistry look even better! This session will provide an overview of the foundations and principles for capturing images. Dr Seay will share protocols that can be used every day in practice to help patients better understand the benefits and value of proceeding with necessary treatment. She will also share how she plans to use photography post Covid-19 to open the door to more productive dentistry.

Upon completion of this session, attendees should be able to:

- Understand basic requirements for camera, lenses, lighting, and backgrounds when incorporating photography into the practice.
- Utilize photography to illustrate and explain the benefits of treatment to patients.

Lecture, Up to 2.0 Hours; Multidisciplinary Topics; AGD Subject Code 149

Disclosure of Commercial Support: Dr Amanda Seay does not have any current or past affiliations to disclose (such as receiving research grants, speaking engagements, travel reimbursements, honoraria, etc).

november



An Evening with Dr John Kois: New Reality, New Norm

Livestream Interview with John Kois, DMD, MSD

Dr Cohen will host this special livestream interview with Dr Kois where we'll see the world of dentistry as he sees it through his very own discerning lens. Dr Kois will share his views on the changing dental landscape and how it has altered his thinking on what lies ahead for those of us who still want to return to the delivery of treatment we once knew. Some of the questions related to the post-Covid-19 practice of dentistry will include:

- What are the best ways to adjust to the new norm in returning to practice?
- Will continuing education change in dentistry because of the pandemic?
- Will face-to-face education remain important, why, and how might it change?
- In what new ways do we approach patients in the chair to help get them more comfortable in proceeding with necessary treatment?

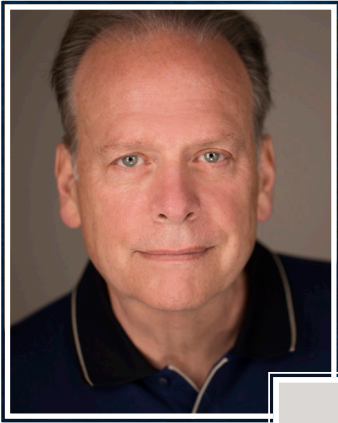
Upon completion of this session, attendees should be able to:

- Understand the dental landscape following the Covid-19 lockdown so they can make necessary adjustments in the way they deliver care to their patients.
- Choose the CE pathway that will provide the most effective learning opportunities moving forward.

Lecture, Up to 1.0 Hour; Fixed Prosthodontics; AGD Subject Code 610

Disclosure of Commercial Support: Dr John Kois is director of the Kois Center.

december



Livestream Treatment Planning

Michael Cohen, DDS, MSD

Experience an authentic and exciting Seattle Study Club treatment planning session first hand. General practitioners and specialists alike are free to test their diagnostic acumen and treatment planning skills among peers in a nonthreatening environment. By the end of this session, your members will begin to feel more comfortable treatment planning their own cases while enhancing their case presentation skills.

Upon completion of this session, attendees should be able to:

- Improve their treatment planning skills by incorporating the clinical approaches and concepts shown in this session.
- Recognize the value of a collaborative team environment to solve challenging treatment planning issues.

Lecture, Up to 2.0 Hours; Multidisciplinary Topics; AGD Subject Code 149

Disclosure of Commercial Support: Dr Michael Cohen is president and founder of Seattle Study Club, Inc.

january



The New Normal Approach to Patient Acceptance

*Deep Dive Livestream with Christian Coachman, DDS, CDT
Followed by Group Discussion*

It is anticipated that many dental patients will emerge from isolation and financial uncertainty with anxiety and reticence in proceeding with necessary dental treatment. A barrier may exist between patients with recognized needs and their dentists who may be overanxious in presenting treatment plans in a perceived self-serving way. In this livestream presentation, Dr Coachman will identify ways to break through barriers and effectively connect with patients so they are less on the defense and more likely to accept treatment recommendations. He will leave us with ideas and topics for roundtable discussion.

Upon completion of this session, attendees should be able to:

- Communicate treatment needs to patients by utilizing digital presentation tools.
- Break down defensive barriers so patients are more receptive to treatment.

Lecture, Up to 1.5 Hours; Esthetics/Cosmetic Dentistry; AGD Subject Code 780

Disclosure of Commercial Support: Dr Christian Coachman is a consultant for Align Technology and owner/part owner of Digital Smile Design.

February

Periodontally Compromised Patient with Partial Edentulism and Significant Malocclusion

Video-Enhanced Caseflix Facilitated by the Club Director

This fully guided treatment planning session features, via video, the treating clinician. The clinician walks through every aspect of the case and shares insights to aid in the treatment planning process.

Caseflix 101

This 38-year-old woman works for a dental supply company and has not seen a dentist for two years due to anxiety over potential pain. She is concerned about the crowding and irregularity of her maxillary and mandibular incisors, and has referred herself to an orthodontist. She is single with a good job, and, if convinced of the necessity, is willing to have ideal treatment. Her primary goals are to preserve her teeth and improve her smile.

Upon completion of this session, attendees should be able to:

- Better visualize treatment outcomes in more complex cases.
- Discuss diagnoses and treatment options with peers to uncover case planning solutions.

emarch



Better, Faster, Stronger Direct Composites with the Injection Molding Technique

David Clark, DDS

Ceramic restorations have long been considered the optimal choice for predictable esthetics and longevity. "Bonding" has been considered a short-term solution that can be both technically challenging and esthetically unpredictable. The injection molding technique with ultra-thin Bioclear anatomic tooth forms has created a "third modality" with monolithic restorations that can endure and sparkle for decades. In this course, Dr Clark will present restorative possibilities with the Bioclear Method. A complete update of the science of bulk filling and crack tooth avoidance will be presented. Two hands-on exercises will be included. First, attendees will prep, injection-mold, and finish the infinity edge, non-retentive Clark Class II. The second exercise will be treatment of mandibular black triangles.

Upon completion of this session, attendees should be able to:

- Understand the principles of the Bioclear Method.
- Create a fracture resistant Clark Class II preparation.
- Identify the potential pitfalls of layering posterior composites and understand the related science of bulk filling and heated composite.
- Create a monolithic injection molded Class II restoration.
- Understand black triangle elimination with the Bioclear Black Triangle Kit plus full injection over-molding to rejuvenate two maxillary central incisors with a mirror-like finish and invisible margins.

Participants should bring magnification loupes.

Lecture, Up to 7.0 Hours; Esthetics/Cosmetic Dentistry; AGD Subject Code 780

Disclosure of Commercial Support: Dr David Clark is owner/part owner of Bioclear Matrix Systems.



Digital Dental Photography for the Modern Practice

Jin Y. Kim, DDS, MPH, MS, FACD

Gianmarco O'Brien, DDS

During this session, we will cover:

- Basic photography skills with breakout sessions that will enable you to manually control the camera.
- Hands-on practice capturing standardized views with typical dental operators lighting techniques and equipment.
- The most current techniques in dental photography and lighting that will make your pictures stand out and your dentistry look extraordinary.
- How to get predictable results every time!
- Tips and tricks on utilizing photography for laboratory communication from matching single incisors to full mouth rehabilitation.
- How to integrate DSLR video into presentation and communication with the patient, laboratory and restorative team.

Lecture, Up to 7.0 Hours; Self-Improvement; AGD Subject Code 770

Disclosure of Commercial Support: Drs Jin Y. Kim and Gianmarco O'Brien do not have any current or past affiliations to disclose (such as receiving research grants, speaking engagements, travel reimbursements, honoraria, etc).



Predictable and Successful Root Canal Treatment for the GP

Morning Lecture and Afternoon Hands-on Course

Rick Munaretto, DDS

This is a lecture and hands-on course. In every dental practice, there are endodontic cases that can be treated by the general dentist. Every dentist has his or her comfort level in treating these cases. Dr Rick will help identify cases to treat, avoid and refer out of the practice. Endodontics should be an enjoyable, predictable and profitable part of the general practice. The course will focus on initial treatment of the root canal system.

The lecture component will focus on endodontic testing and diagnosis, case selection, tooth isolation, time management, access design, working length, glide path, irrigation, instrumentation, obturation, and management of complications. Cases will be used to illustrate topics and CBCT images to aid in case selection.

The hands-on component will be done in cooperation with Dentsply-Sirona. This portion will be in the afternoon with the aid of the Dentsply-Sirona representative. The attendees can bring extracted and pre-accessed teeth to use for the canal preparation and obturation. Otherwise, resin blocks will be used. We will focus on two files systems (Vortex Blue/Waveone Gold) and warm obturation including Guttacore. Participants should bring optics and a head light if they are used in practice.

Upon completion of this session, attendees should be able to:

- Review endodontic diagnostic terminology.
- Understand how the diagnosis relates to outcomes studies.
- Explore the impact of CBCT on endodontic diagnosis and treatment.
- Discuss the etiology of endodontic disease.
- Review chemomechanical preparation with reciprocation technology.
- Understand the importance of 3D obturation techniques.

Lecture, Up to 6.0 Hours; Endodontics; AGD Subject Code 070

Disclosure of Commercial Support: Dr Rick Munaretto does not have any current or past affiliations to disclose (such as receiving research grants, speaking engagements, travel reimbursements, honoraria, etc).

june

final dinner
celebration